

## **Amy Porterfield's FB Influence: Review Examining Facebook Marketing Course Released By WealthSpringMarketing.com**

*Summary: WealthSpringMarketing.com releases a review of Amy Porterfield's FB Influence 2.0 training course that teaches users how to effectively utilize Facebook to increase website traffic, optimize lead flow, and profit.*

Amy Porterfield's FB Influence has become the leading training course for those looking to leverage the business building power of Facebook, prompting a review by WealthSpringMarketing.com's Tiffany Hendricks.

"Amy Porterfield is well known as a top thought leader in the social media marketing world," reports Hendricks. "After receiving numerous requests for information on her Facebook Influence system, we decided to do publish a review discussing our opinion on it."

Porterfield who previously co-authored Facebook Marketing All-In-One for Dummies created FBinfluence to provide entrepreneurs, marketers and business owners with the critical strategies necessary for success on Facebook.

Hendricks offers this explanation for FB Influence's widespread popularity:

"These days no business can afford to ignore Facebook," says Hendricks. "That being said, savvy folks realize that there is a lot more to Facebook than just setting up Fan Page. There's a great deal of strategy necessary to truly get the most out of this social media giant. Porterfield's reputation as the go-to person for all things Facebook makes her Facebook Influence course a no-brainer for those serious about marketing on this platform."

FB Influence is available digitally, allowing customers immediate access to all training materials. The course includes four learning modules covering topics such as: the foundations of Facebook success, how to grow a lucrative fan base, engaging with one's audience, Facebook advertising, and using promoted posts, to name a few.

"Getting started with Facebook can seem like a lot of work, but by now we all know that effective Facebook marketing can produce a staggering ROI," says Hendricks. "Not to mention the fact that it's absolutely crucial for branding your business. Luckily, FB Influence can take the guess work out of effectively leveraging Facebook."

**[Those wishing to purchase Amy Porterfield's FB Influence 2.0, or for more information, click here.](#)**

Tiffany Hendricks provides boutique marketing services to elite clients and reviews of the best internet marketing courses on her website WealthSpringMarketing.com. Those wishing to read Hendricks' FB Influence review can find it at the following web address: <http://wealthspringmarketing.com/fb-influence-review/>

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